



PRESS RELEASE

Seventh Golf Fore Kids attracts 440 participants; generates about \$90,000 in gifts for needy kids during the holidays (Press Release: 12-9-2011)

The numbers alone were staggering when discussing the success of the seventh annual Golf Fore Kids tournament played on four courses in Mesquite Thursday.

The final count of players was 440 that converged on Falcon Ridge, Conestoga, The Palms and Oasis Canyons layouts. That represented a 10 percent increase over 2010 while also establishing a new record as it relates to participants in the tournament presented to raise gifts and cash during the holidays for needy youth and their families in Mesquite, Overton and Bunkerville; along with Beaver Dam and Littleton in Arizona.

Add to that the fact that gifts and cash resulted in about \$90,000 and it's easy to see that the annual holiday gathering was a grand success in the city situated about 80 miles north of Las Vegas. Some 600 kids will benefit from the heartwarming event.

From gift cards to toy tractors and scads of bicycles and tricycles, Golf Fore Kids was a home run that is presented annually on four of the most beautiful golf courses in the country.





Bill Moore of Mesquite played at The Palms. He has participated in four of the events.

"It's just a good thing to do for the kids," said Moore, a native of Bozeman, Mont., who has lived in Mesquite for the past 12 years. "This isn't about golf, but rather about helping the kids here."

Gloria George, also of Mesquite, played for the second time.





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"This is fun and it's Mesquite," said George, who moved to Mesquite in 2000 from Santa Barbara. "I have worked for the ReMax Long Drive for 12 years and this was a natural. This is what Mesquite is all about. Look how many people are here.

"I have never regretted moving to Mesquite and this event is among the reasons why I love this city. It is so representative of what Mesquite does for everyone around it. This city is always reaching out to help others. It's simply fun here."

Mesquite Mayor Mark Weir, 48, said the event is priceless. A native of North Dakota who has lived in Mesquite for 19 years, seeing the looks on the faces of the kids who receive the gift is someone that no one forgets soon.

"It's really something when you see the gifts delivered," said Weir. "There is not a dry eye in the room. These people have done a fantastic job especially considering that this started on one golf course. In fact, I would have to say this is the finest charitable golf tournament in the country. It's truly amazing."

Guy Pompa, a real estate agent with Premier Properties of Mesquite, played in his sixth event. A former 47-year resident of Las Vegas, he moved to Mesquite in September of 1996.

"The reason I play in this is that it's the most gratifying in knowing that there is not a child in this area that will go without during the holidays," said Pompa, 58. "This is what Mesquite is all about. We had an incredible turn out this year. I have to believe that this was the best ever."

"This town has been so good to me and I always want to give back. I can do just that by playing in this tournament. The Golf Fore Kids is a hole-in-one. This is fantastic."

The week also included nearly 100 members of the Golf Writers of America who gathered in Mesquite. Writer Greg Miles of Golf Chicago participated in the Golf Fore Kids event.

Miles, senior writer, explained that writers journeyed to Mesquite after their event had been held in Scottsdale, Ariz., for the past nine years.

The golf schedule continues in Mesquite with the return of the Nevada Open Wednesday through Friday at The Palms and CasaBlanca courses. More information can be found by visiting www.nvopen.com.

CAPTION:

An estimated \$90,000 in Christmas gifts was generated during the seventh annual Golf Fore Kids tournament Thursday at four Mesquite golf courses. The tournament





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drew 400 players in what has been termed one of the biggest charity golf tournaments in the country.

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